



**\*\*FOR IMMEDIATE RELEASE**

**\*\*Lordo Auto Parts and Agassiz Speedway are excited to announce a new sponsorship for the 2024 season\*\***

Agassiz, BC—March 5, 2023

Agassiz Speedway is excited to announce Lordco Auto Parts is the official sponsor of the Agassiz Speedway Street Stock Class for 2024. This sponsorship provides direct support to local, grassroots racers from British Columbia's most recognized auto parts retailer.

“Supporting grassroots racing is in our DNA at Lordco Auto Parts. We have supported many racers over the years at Agassiz Speedway, and beyond through the ranks of NASCAR and the Daytona 500. In 2024, we will be supporting the entire Street Stock Class,” said Sarah Durant, vice president of marketing at Lordco. “We are very proud to be associated with this fan-favorite class at Agassiz Speedway!”

Agassiz Speedway saw its first race in June of 1971, and has seen more than 50 seasons of racing action. Chris Thimer, Director of the Street Stock Class, remarked, “I am thrilled to have Lordco Auto Parts as sponsor in 2024. This division is a true fan favorite, just like Lordco. I’ve used them both professionally and when I’m getting parts for my race car. They are in every community we race in British Columbia and are the complete auto parts solution across western Canada.”

**Lordco Auto Parts:**

From their humble 900 square-foot beginning, Lordco Auto Parts has grown to become Canada's biggest privately held automotive parts distributor. They are also Western Canada's largest distributor and retailer of aftermarket parts and accessories. They have over 80 store locations—including 9 truck centres, 7 centralized distribution centres, more than 2,000 employees, a 500-vehicle strong delivery fleet, and over 360,000 part numbers in their system. For more information visit <https://www.lordco.com/>

**About Agassiz Speedway:**

Agassiz Speedway is nestled in the mountains of the beautiful Fraser Valley near scenic Harrison Hot Springs. Just a short 90-minute drive east of Vancouver, BC. And 3 hours north of Seattle, Washington. Agassiz Speedway is operated by Kent Raceways Society, a non-profit society dedicated to supporting and furthering the sport of stock car racing in the Fraser Valley. Find more information visit [www.agassizspeedway.com](http://www.agassizspeedway.com).

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